## Bilendi &respond

## Focus on Data Processing

Get fast and easy access to your survey results through actionable deliverables tailored to your needs.



# We process the data and deliver your results in the way that suits you best

From cleaned raw data, descriptive statistics, charts or exhaustive reports enabling you to easily share your findings:

- Receive the project results in a format adapted to your needs (e.g. SPSS, Excel, ASCII, Triple S)
- Identify the main insights using our crosstabs
- Visualise the results through our advanced charting solutions



THE COLLECTED DATA IS CLEANED, LABELLED, MERGED, CODED, DELIVERED IN ALL COMMON FORMATS



#### DETAILED DESCRIPTIVE STATISTICS

RICH CROSSTABS OR ADVANCED DATA ANALYSIS ENABLING YOU TO DISCOVER THE SIGNIFICANT FINDINGS

#### BESPOKE CHARTING SOLUTIONS

EXHAUSTIVE CHARTING THAT ALLOWS YOU TO EASILY VISUALISE THE MAIN INSIGHTS

### Why choose Bilendi?

#### Solid expertise

Our highly skilled teams are able to process results from multiple types of methodologies, for example ad-hoc surveys, trackers, omnibus, product/concept tests, multi-country projects, Conjoint/MaxDiff.

#### Flexibility

Your needs will define the way we will deliver the results: With offices in 13 European countries and a great variety of customers, we have great experience adapting to local requirements.

#### Synergies and smooth processes

Working closely with the scripting team enables us to foresee the best approaches when processing the data and preparing the deliverables.

#### **ISO-Certified Quality**

The whole Bilendi & respondi group has been successfully audited to achieve the ISO standard 20252:2019, a certification specifically for market, opinion and social research. The certification relates to the way in which market research studies are planned, carried out, supervised, and reported.

### A TRUSTED PARTNER

Bilendi adheres to the quality standards defined by the market research industry and is a member of the major European professional associations.

#### Contact us: rfq.uk@bilendi.com

