Bilendi &respondi

Focus on

Data, Services and Technologies for Market Research

A NETWORK

OF PARTNERS

REACHING PANELLISTS

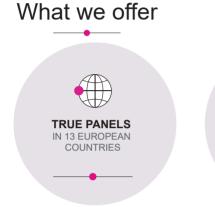
THROUGHOUT THE WORLD

TRANSLATION

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Reach the audiences you need for your quantitative and qualitative online research.

We provide data, technology and services which allow market researchers to generate insights.



We help you meet your business needs

Ad hoc studies Digital campaign tracking Passive measurement 24 hour omnibus Product testing (IHUTs) Usability testing research Online focus groups

Qualitative and guantitative recruitment Recruitment for online communities Interactive solutions Device agnostic projects Instant conversations Blogs Mobile diaries Mobile ethnography

ACTIVE AND HIGHLY

QUALIFIED PANELLISTS

2.5 MILLION

We provide access to people in 13 European countries

France, UK, Germany, Italy, Spain, Belgium, Switzerland, Austria, Sweden, Finland, Danemark, Norway, Netherlands. In addition we service further countries across the globe using a network of trusted partners.

QUANTITATIVE &

QUALITATIVE DATA

THROUGH ONLINE SURVEYS

& ONLINE CONVERSATIONS

We ensure the quality of the data

Constant recruitment of double opt-in panellists through broad and reliable recruitment sources.

Ongoing panel management, monitoring, cleaning and profiling. Project based quality checks, and systematic cleansing of our panels. Our platforms are hosted in the European Union on our own secure servers.

We offer a wide range of services in 13 offices in Europe

Our dedicated and flexible teams based in 13 European offices are ready to assist you at every stage of the project.

QUALITY

CHECK

CODING

DATA

PROCESSING

Powerful tools developed in-house.

SAMPLING

SCRIPTING



Bilendi adheres to the quality standards defined by the market research industry and is a member of the major European professional associations.

Our quality management fulfills the strict criteria of the international ISO standards 20252:2019



